

What's New in Symantec Data Loss Prevention 12

Data Sheet: Data Loss Prevention

Symantec™ Data Loss Prevention 12 is a comprehensive data security solution that discovers, monitors, protects and manages confidential data wherever it is stored or used. It helps organizations protect their information against loss and theft, comply with global data privacy laws, and safeguard their reputation. This new release of the market-leading data loss prevention (DLP) solution introduces:

- Expanded data loss coverage for mobile devices
- New file decryption and analysis capability
- New social network map and what-if analysis capability
- Improved incident workflow and reporting
- Improved scanning of file servers, shares and repositories

Workflow and Reporting

Ninety percent of DLP is about what you do after you find confidential data. With the Symantec Data Loss Prevention Enforce Platform, you can easily manage policies and workflows, review and remediate incidents, and measure risk reduction from a unified, web-based management platform.

- **New! User Risk Summary** is a new feature that combines network and endpoint events by user to provide visibility into the behavior patterns of high-risk individuals in your organization.
- **Improved! Symantec Data Loss Prevention IT Analytics** provides advanced, multidimensional reporting capabilities so you can easily slice and dice data; create ad-hoc reports for executives and auditors; and measure data loss risk across your organization. The Data Loss Prevention IT Analytics reporting module is available at no additional cost with Symantec Data Loss Prevention.

Mobile Devices

Employees are bringing their own devices to work and accessing confidential data from them, with or without permission from IT Security. In fact, a [new study](#) reveals that 2 out of 5 employees download work files to their personal smartphones and tablets. Security teams can now manage Bring Your Own Device (BYOD) policies while securing confidential data with Symantec™ Data Loss Prevention for Mobile. The Data Loss Prevention for Mobile solution consists of two modules: Symantec™ Data Loss Prevention Mobile Email Monitor and Symantec™ Data Loss Prevention Mobile Prevent.

New! Mobile Email Monitor provides visibility into your data loss risk in the event a mobile device is lost or stolen. It detects and reports confidential email downloaded by users to corporate-owned or employee-owned iPads®, iPhones® and other supported mobile devices via Microsoft Exchange ActiveSync®.

File Servers, Shares and Repositories

Users are storing large amounts of confidential files on the corporate network with open access, which leaves them vulnerable to loss and theft. Symantec Data Loss Prevention for Storage scans your data centers to discover and protect confidential data

stored on file servers and shares, databases, and document repositories. The Data Loss Prevention for Storage solution consists of three modules: Symantec Data Loss Prevention Network Discover, Symantec™ Data Loss Prevention Data Insight, and Symantec™ Data Loss Prevention Network Protect.

- **New! Encryption Insight** is a unique feature that decrypts, extracts and analyzes content that has been encrypted by Symantec™ File Share Encryption. It provides visibility into encrypted files stored on servers and shares that previously could not be inspected for confidential data. Encryption Insight is available for Network Discover, File Share Encryption and the Symantec™ Encryption Management Server.
- **Improved! Data Insight** monitors file usage and access patterns on network-attached storage (NAS) filers, Windows servers, and SharePoint. You can now correlate custodian information collected by Data Insight with incidents detected by Network Discover. In addition, Data Insight detects outliers and helps manage excessive access permissions through a new social network map and what-if analysis capability.
- **Improved! Network Discover** auto-discovers servers and shares in your domain so you can easily configure automated scans. During scanning, Network Discover now automatically cleans up previously remediated incidents so you can focus on fixing outstanding incidents that expose confidential data.

Innovations from Data Loss Prevention 11 – 11.6

Data Loss Prevention 12 also includes essential features and products that were introduced in Data Loss Prevention 11, 11.1, 11.5 and 11.6:

- **Symantec Data Loss Prevention Mobile Prevent** monitors and protects outbound network communications sent by employees from company-owned iPads and iPhones. It detects and blocks confidential data in corporate email sent via Microsoft Exchange ActiveSync, Webmail, and third-party applications such as Dropbox® and Facebook®.
- **Email Quarantine Connect for Symantec Messaging Gateway** gives you greater control over email remediation workflow between Data Loss Prevention and Messaging Gateway. It enables you to review, encrypt, release and delete quarantined messages directly in the Enforce Platform.
- **Email Encryption Connect for Symantec™ Gateway Email Encryption** gives you greater visibility into email remediation workflow with closed loop reporting between Data Loss Prevention and Gateway Email Encryption. It confirms secure delivery of messages by your encryption gateway and updates the incident status in the Enforce Platform.
- **Vector Machine Learning** is a patent-pending content detection technology that makes it easier to identify unstructured, text-based data that is hard to find or describe – e.g. business contracts, patient test results, and source code. It learns how to recognize the unique characteristics of confidential data by performing statistical analysis on positive and negative examples to automatically create a detection policy.

More Information

Visit our website

<http://go.symantec.com/dlp>

To speak with a Product Specialist in the U.S.

Call toll-free 1 (800) 745 6054

To speak with a Product Specialist outside the U.S.

For specific country offices and contact numbers, please visit our website.

About Symantec

Symantec protects the world's information, and is a global leader in security, backup, and availability solutions. Our innovative products and services protect people and information in any environment – from the smallest mobile device, to the enterprise data center, to cloud-based systems. Our world-renowned expertise in protecting data, identities, and interactions gives our customers confidence in a connected world. More information is available at www.symantec.com or by connecting with Symantec at go.symantec.com/socialmedia.

Symantec World Headquarters

350 Ellis St.

Mountain View, CA 94043 USA

+1 (650) 527 8000

1 (800) 721 3934

www.symantec.com